



Fantasy Flight Games announces the "Living Card Game" format
New style of collecting and play to effect *A Game of Thrones* and *Call of Cthulhu* card games

Roseville, Minnesota (February 5, 2008) – Fantasy Flight Games announced today the new sales model for their *A Game of Thrones* and *Call of Cthulhu* collectible card games. Both games will fall under the new banner of the "Living Card Game™", or LCG™.

“FFG has always been a company ready to try new ideas,” said Christian T. Petersen, CEO and founder of Fantasy Flight Games. “Changing the basic structure of these long-running card games will inject new life into them and help them retain their popularity for years to come, as well as better fitting in to our international business model.”

The LCG format will feature starter boxes with a large assortment of cards. Rather than traditional random blind booster pack releases three or four times per year, an LCG will have monthly releases all year round. Every month, FFG will produce a new pack featuring 40 fixed cards – one each of ten cards, and three each of another ten – allowing the game to grow and evolve, yet letting new players easily join down the line.

The first "Chapter Packs" of the *A Game of Thrones* LCG will be released in February 2008 and continue monthly. Players can use these new cards with their current collections. The new *A Game of Thrones* starter box will be released in August 2008.

Two "Asylum Packs" for the *Call of Cthulhu* LCG will be released this Spring and Summer prior to the release of the *Call of Cthulhu* LCG Starter Box in October 2008, after which new Asylum packs will follow monthly.

About Fantasy Flight Games

Roseville, Minnesota's Fantasy Flight Games is a publisher of board, card, and roleplaying games. Founded by Christian T. Petersen in 1995, Fantasy Flight has published many titles, including *World of Warcraft: the Board Game*, *The Lord of the Rings* series of board games; board and card games based on H.P. Lovecraft's *Cthulhu* mythos and George R. R. Martin's *A Game of Thrones*, and many original board games such as *Twilight Imperium* and *Runebound*. For more information, visit the Fantasy Flight Games website at www.fantasyflightgames.com.

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